



## Juan Galdamez Senior Director, Broadcast Strategy & Business Development Xperi

Juan Galdamez is a passionate advocate for the future of radio, leveraging 14 years of experience in technology adoption and advancing radio's presence in vehicles. He has a strong background spanning digital radio, broadcast, automotive, connected platforms, and computer vision technologies. Throughout his tenure at Xperi, Juan has championed the use of technology to enhance the listener experience. His work has been instrumental in helping stations globally improve their in-vehicle, mobile, connected device, and metadata delivery, ensuring a competitive listening experience in challenging ecosystems. Juan's dedication to radio began with roles at WXTU-FM, and continued at WIHT-FM, WMZQ-FM, and WASH-FM in Washington, DC

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